

Exploring How AI Engineers Perceive and Develop Translational Ethical Competency: RFE-Funded Project Updates

Emad Ali, Virginia Polytechnic Institute and State University

Emad Ali is currently pursuing a PhD in Engineering Education at Virginia Tech. His research focuses on the integration of artificial intelligence in engineering education, with a particular emphasis on its ethical implications. He holds a Master's degree in Electrical Engineering, specializing in Embedded Systems, from the Information Technology University of the Punjab (ITU Lahore), as well as a Bachelor's degree in Avionics Engineering from the National University of Sciences and Technology (NUST) in Islamabad, Pakistan. Through his work, he aims to contribute to the advancement of educational practices in engineering by addressing both the opportunities and challenges presented by emerging technologies.

Dr. Qin Zhu, Virginia Polytechnic Institute and State University

Dr. Zhu is an Associate Professor in the Department of Engineering Education at Virginia Tech, with additional affiliations in the Department of Science, Technology & Society, the Department of Philosophy, the Center for Human-Computer Interaction, and the Center for Future Workplaces and Practices. He serves as Associate Editor for Science and Engineering Ethics, Studies in Engineering Education, and Editor for International Perspectives at the Online Ethics Center for Engineering and Science. Additionally, Dr. Zhu is a member of the Board of Directors for the Association for Practical and Professional Ethics (APPE). His research investigates how culture both shapes and is shaped by the formation of socially responsible engineers; the ethical design and deployment of emerging technologies such as AI, robotics, and quantum computing; and innovative approaches to teaching responsible AI and robot literacy in K–12 education. He directs the LANCSET (Laboratory for the Advancement of Normative, Cultural, and Societal Engagement with Emerging Technologies) Research Lab, where further information about his projects and publications is available.

Dr. Dayoung Kim, Virginia Polytechnic Institute and State University

Dr. Dayoung Kim is an Assistant Professor in the Department of Engineering Education (College of Engineering) at Virginia Tech and a Director of the LABoratory for Innovative and RESponsible ENGINEERING workforce (LAB-IREEN). She also serves as an Executive Committee Member and Affiliate Faculty of the Center for Future Work Places and Practices (CFWPP). Her Engineering Practice research examines the practice of engineers across a range of employment settings, including business organizations – from startups to large, established firms – and government agencies. Building on insights from this work, her Engineering Workforce Development research focuses on developing the future engineering workforce capable of contributing innovatively and responsibly within their own contexts. Across her research, teaching, and service, she aims to bridge academia, industry, and government by translating insights from engineering practice into scalable systems for education, workforce development, and science and technology policy. She received her Ph.D. in Engineering Education from Purdue University and her B.S. and M.S. in Chemical Engineering from Yonsei University and Purdue University, respectively. She was the 2022 Christine Mirzayan Science & Technology Policy Graduate Fellow at the National Academies of Sciences, Engineering, and Medicine (NASEM).

Hoda Eldardiry, Virginia Polytechnic Institute and State University

Eldardiry is an Associate Professor of Computer Science and director of the Machine Learning Laboratory at Virginia Tech. Her research centers around machine learning and AI ethics and education.

Exploring How AI Engineers Perceive and Develop Translational Ethical Competency: RFE-Funded Project Updates

1. Introduction

The rapid deployment of Artificial Intelligence (AI) in high-stakes domains such as healthcare [1], education [2], finance [3], and national security [4] is making it highly probable that engineers will encounter ethical considerations such as fairness, data privacy, accountability, and transparency throughout the system design process. Which means that ethics has taken a central stage in AI governance frameworks, professional guidelines, and computing curricula [5], [6], [7].

Existing research has consistently identified a gap between the abstract ethical principles and their enactment in everyday engineering practice [8], [9], [10], and much of the AI ethics literature focuses on articulating normative principles, or evaluating ethical compliance at the system level [11], [12]. Despite being valuable, they provide limited insight into how practicing engineers reason about the ethical considerations under real-world technical, organizational, design, and policy constraints and how engineering practitioners' ethical considerations are being operationalized in their daily practice.

This limitation is also reflected in the computing and engineering education curricula. Studies as one by Weichert et al. [13] show that ethics instruction remains peripheral in many computing programs, and is often disconnected from core technical courses [14]. Even when ethics is formally introduced, students mostly learn about the abstract ethical principles, and are rarely exposed to how the ethical issues emerge during the design process of AI systems, and how the engineers navigate the trade-offs while tackling the design constraints and product requirements. This existing gap prevents the growth of essential ethical competencies that AI engineers need to have to be able to develop AI systems responsibly.

To address this gap, this NSF-funded project introduces the concept of *Translational Ethical Competency (TEC)*, which is defined as *the ability to systematically apply and operationalize abstract AI ethics principles in concrete engineering practices and design decisions during AI system development and deployment* [15]. The project aims at identifying specific sub-competencies among TEC. To fulfill the goal, we first examine how engineers translate ethical principles into their technical design decisions. We adopted a text-elicitation interview method

[16] to examine how ethical considerations arise and are interpreted and acted upon in AI engineering practice.

This paper presents the underlying reasons for the methodological approach, along with the interview instrument development, the pilot validation of the approach, and the ongoing process of data acquisition. Instead of focusing on the final findings, this paper focuses on methodological development to contribute tools and insights relevant to engineering education research, ethics instruction, and professional development.

2. Background and Motivation

A “principle-to-practice” gap has been repeatedly noted in AI ethics research [17], [18]. Scholars have attributed this gap to several factors, such as the abstraction of ethical frameworks from engineering workflows, misalignment between ethical guidance and organizational incentives, and limited empirical understanding of engineers’ decision-making processes [10], [19]. Some authors, such as Pistilli et al. [20] propose policy and governance mechanisms to bridge the gap between ethical ideas and their technical implementation; however, they also acknowledge that these mechanisms rely on engineers’ interpretation during the design process. Therefore, there is a need to understand how engineers in practice actually engage with ethical principles. And it requires specific attention to the individual reasoning of practicing engineers who are situated in the broader socio-technical contexts.

From an educational perspective, this challenge raises questions about how ethics is being taught and assessed. The approaches have traditionally focused on the ethical theories, codes of ethics, or the hypothetical scenarios and dilemmas, which, while being informative, have an abstract nature and might not be well-suited to prepare future engineers to navigate the ethical challenges that can arise during complex design environments [21], [22], [23]. Therefore, studying how practicing engineers reason about ethics in real-world settings can provide much-needed insights for developing effective educational models.

3. Methods

We utilize the elicitation interview technique to help participants reconstruct concrete experiences and articulate reasoning that may not be readily accessible through other formats [24]. Also, this approach complements existing empirical studies related to AI and computing ethics, which utilize self-reported surveys and vignettes [25], [26]. Instead of asking participants about their general beliefs in ethics, elicitation interviews allow participants to depict how they

navigate ethical issues in their practical design experiences. Moreover, this technique has already been used effectively in the domain of pedagogy and human-computer interaction (HCI) research [27], [28], [29], [30]; with the proven record of effectiveness, we selected the method to answer the following research question (RQ) in the project's first phase:

- RQ: What are the processes that AI engineers follow to translate ethical principles into their design practices?

The interview method was designed with the following primary goal: to elicit detailed accounts of AI system design decisions among engineers. This goal informed both the structure of the interview protocol and the development of the prompts, emphasizing the concrete artifacts, decision points, and the trade-offs made. We first developed a pilot interview protocol and tested it with participants from computing and engineering backgrounds, including a couple of computer science PhD students, an AI engineer, and a Biomedical engineer. Based on the pilot interviews and internal discussions in the research team, we revised and finalized the interview protocol. The detailed refinement process is documented in Ali et al. [15].

The final interview protocol is divided into four sections: (1) Establishing the context, (2) Eliciting the Translation Process with a Case Study, (3) Eliciting the Translation Process with Participants' Own Experience, and (4) Conceptualizing the Translational Process. The first section included Floridi's Unified Framework of Ethical Principles for AI [31], which recognized beneficence, non-maleficence, autonomy, and justice as traditional bioethics principles, and added explicability as a new enabling principle for AI. The second section included the Autonomous Vehicle case study which was provided to the participants in advance to better prepare them for the interview process. In the third section, the interviewer asked the participant to reflect on their own experience of translating ethics principles into their design practices. The last section was for summarization, where the interviewer recaps the process themselves with the assistance of the interviewee to make sure that the interviewer's interpretation of the participants' design practices is accurate.

At the time of writing, 12 interviews have been conducted with engineers who design AI systems in diverse industry contexts. Data collection and analysis are being conducted concurrently following a grounded theory approach [32], consistent with the methodological intent of the approach. With the completion of each interview, transcripts are iteratively coded and compared with other codes using a constant comparative analysis procedure, allowing emerging insights to inform continuous data collection and refinement of analytical categories. This iterative process

is intended to support the development of a robust, empirically grounded explanation of the process through which AI professionals translate ethical principles into their design practices.

4. Preliminary Results and Future Work

Preliminary analysis of transcripts using open coding suggests that in-practice ethical considerations are observed through the lens of organizational policy by the engineers. Several participants referenced their organizational policies and internal governance mechanisms as key resources for reasoning about ethical concerns that emerge during design, which indicates that ethical translation is often mediated by the institutional structures and norms. Consistent with practices utilizing the grounded theory approach, data collection and analysis are proceeding concurrently, where insights from ongoing coding are informing the subsequent interviews through constant comparative analysis. In the proceeding phases of the project, the focus will be on identifying practice-informed implications for AI ethics education. Future work within the scope of this project will also examine the specific competencies needed for translating ethics into design practices of AI practitioners.

5. Implications for Engineering Education

This work has wide-ranging implications for computing and engineering education, as our methodology provides a means to ground the ethics education into professional practice, offering educators rare insight into how ethical reasoning is actually enacted in practice. Secondly, the focus on ethical translation highlights the importance of teaching students how to navigate the trade-offs, constraints, and organizational context alongside ethical principles. Moreover, the successful implementation of text-elicitation may provide educators with the opportunity to engage students with realistic design scenarios. While this study and the results in subsequent studies will focus on AI engineering and designs, the approach is potentially applicable to other engineering domains where ethical considerations are intertwined in complex socio-technical systems.

Acknowledgement

This work is supported by the National Science Foundation (NSF) Grant No. 2412398. Any opinions, findings, conclusions, or recommendations expressed in this material are those of the authors and do not necessarily reflect the views of the funding programs.

References

- [1] S. Venkatraman and M. Miah, "ARTIFICIAL INTELLIGENCE IN HEALTHCARE: A POTENTIAL GAME CHANGER.," *Glob. J. Bus. Discip.*, vol. 6, no. 1, 2022.
- [2] X. Zhai, "Chatgpt and ai: The game changer for education," *Zhai X2023 ChatGPT Reforming Educ. Five Asp. Shanghai Educ.*, pp. 16–17, 2023.
- [3] S. Anwer, M. S. Hosen, D. S. Khan, E. Oluwabusayo, M. Folorunso, and H. Khan, "Revolutionizing the global market: An inclusion of ai the game changer in international dynamics," *Migr. Lett.*, vol. 21, no. S13, pp. 54–73, 2024.
- [4] D. S. Hoadley and N. J. Lucas, "Artificial intelligence and national security," 2018.
- [5] M. Samarawickrama, "AI governance and ethics framework for sustainable AI and sustainability," *ArXiv Prepr. ArXiv221008984*, 2022.
- [6] A. N. Kumar and R. K. Raj, "Computer science curricula 2023 (cs2023): The final report," presented at the Proceedings of the 55th ACM Technical Symposium on Computer Science Education V. 2, 2024, pp. 1867–1868.
- [7] R. Weuts *et al.*, "AI Governance in Higher Education: A course design exploring regulatory, ethical and practical considerations," *ArXiv Prepr. ArXiv250906176*, 2025.
- [8] R. E. McGinn, "'Mind the gaps': An empirical approach to engineering ethics, 1997–2001," *Sci. Eng. Ethics*, vol. 9, no. 4, pp. 517–542, 2003.
- [9] J. Sorenson, "Toward a pragmatic and social ethics in engineering design: Ethnography as ethical provocation," *Paladyn J. Behav. Robot.*, vol. 10, no. 1, pp. 207–218, 2019.
- [10] L. N. Tidjon and F. Khomh, "The different faces of AI ethics across the world: a principle-to-practice gap analysis," *IEEE Trans. Artif. Intell.*, vol. 4, no. 4, pp. 820–839, 2022.
- [11] J. Whittlestone, R. Nyrop, A. Alexandrova, and S. Cave, "The role and limits of principles in AI ethics: Towards a focus on tensions," presented at the Proceedings of the 2019 AAAI/ACM Conference on AI, Ethics, and Society, 2019, pp. 195–200.
- [12] S. Rismani, R. Shelby, L. Davis, N. Rostamzadeh, and Aj. Moon, "Measuring What Matters: Connecting AI Ethics Evaluations to System Attributes, Hazards, and Harms," presented at the Proceedings of the AAAI/ACM Conference on AI, Ethics, and Society, 2025, pp. 2199–2213.
- [13] J. Weichert, D. Kim, Q. Zhu, and H. Eldardiry, "'Do I Have to Take This Class?': A Review of Ethics Requirements in Computer Science Curricula," presented at the Proceedings of the 56th ACM Technical Symposium on Computer Science Education V. 1, 2025, pp. 1197–1203.
- [14] C. Fiesler, N. Garrett, and N. Beard, "What do we teach when we teach tech ethics? A syllabi analysis," presented at the Proceedings of the 51st ACM technical symposium on computer science education, 2020, pp. 289–295.
- [15] E. Ali, J. Weichert, Y. S. Sun, H. Eldardiry, Q. Zhu, and D. Kim, "Exploring Translational Ethical Competency (TEC) in AI Design: Conceptual Analysis and Methodological Reflections from a Pilot Study," presented at the 2025 IEEE International Symposium on Ethics in Engineering, Science, and Technology (ETHICS), IEEE, 2025, pp. 1–7.
- [16] P. H. Thille, L. Rotteau, and F. Webster, "More than words: methods to elicit talk in interviews," *Fam. Pract.*, vol. 38, no. 4, pp. 545–547, 2021.
- [17] B. Mittelstadt, "Principles alone cannot guarantee ethical AI," *Nat. Mach. Intell.*, vol. 1, no. 11, pp. 501–507, 2019.

- [18] V. Vakkuri, K.-K. Kemell, J. Tolvanen, M. Jantunen, E. Halme, and P. Abrahamsson, "How do software companies deal with artificial intelligence ethics? A gap analysis," presented at the Proceedings of the 26th International Conference on Evaluation and Assessment in Software Engineering, 2022, pp. 100–109.
- [19] J. Morley, L. Kinsey, A. Elhalal, F. Garcia, M. Ziosi, and L. Floridi, "Operationalising AI ethics: barriers, enablers and next steps," *AI Soc.*, vol. 38, no. 1, pp. 411–423, 2023.
- [20] G. Pistilli, C. Muñoz Ferrandis, Y. Jernite, and M. Mitchell, "Stronger together: on the articulation of ethical charters, legal tools, and technical documentation in ML," presented at the Proceedings of the 2023 ACM Conference on Fairness, Accountability, and Transparency, 2023, pp. 343–354.
- [21] Q. Zhu and B. K. Jesiek, "A pragmatic approach to ethical decision-making in engineering practice: Characteristics, evaluation criteria, and implications for instruction and assessment," *Sci. Eng. Ethics*, vol. 23, no. 3, pp. 663–679, 2017.
- [22] B. Perlman and R. Varma, "Teaching engineering ethics," presented at the 2001 Annual Conference, 2001, pp. 6–940.
- [23] M. H. Hoffmann and J. Borenstein, "Changing Engineering Ethics Education: Understanding ill-structured problems through argument visualization in collaborative learning," presented at the 2012 ASEE Annual Conference & Exposition, 2012, pp. 25–300.
- [24] H. Taylor, "Eliciting tacit knowledge using the critical decision interview method," in *Knowledge management in modern organizations*, IGI Global Scientific Publishing, 2007, pp. 285–301.
- [25] J. Weichert, D. Kim, Q. Zhu, J. Kim, and H. Eldardiry, "Assessing computer science student attitudes towards AI ethics and policy," *AI Ethics*, vol. 5, no. 6, pp. 5985–6006, 2025.
- [26] J. Singer and N. G. Vinson, "Ethical issues in empirical studies of software engineering," *IEEE Trans. Softw. Eng.*, vol. 28, no. 12, pp. 1171–1180, 2003.
- [27] A. S. Williams and F. R. Ortega, "A concise guide to elicitation methodology," *ArXiv Prepr. ArXiv210512865*, 2021.
- [28] D. Torre and J. Murphy, "A different lens: Using photo-elicitation interviews in education research.," *Educ. Policy Anal. Arch.*, vol. 23, no. 111, p. n111, 2015.
- [29] A. Light, "Transports of delight? What the experience of receiving (mobile) phone calls can tell us about design," *Pers. Ubiquitous Comput.*, vol. 12, no. 5, pp. 391–400, 2008.
- [30] M. Obrist, S. A. Seah, and S. Subramanian, "Talking about tactile experiences," presented at the Proceedings of the SIGCHI conference on human factors in computing systems, 2013, pp. 1659–1668.
- [31] L. Floridi and J. Cowls, "A unified framework of five principles for AI in society," *Mach. Learn. City Appl. Archit. Urban Des.*, pp. 535–545, 2022.
- [32] K. Charmaz, "Constructing grounded theory," 2014.